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About Me2everyone

What is Me2everyone?

Me2everyone is evolving into a new ecosystem connecting people, developing business and becoming a new media portal. We are currently launching M2E 3.0 and soon you will be able to shop, play some amazing games, meet your friends, find new friends, travel partners or even discover the love of your life. With Me2everyone you will be able to share your videos, music and photos, tell the world about your business, invent the future, champion your favourite causes (and make some money for them), improve your life, discover more and even come and meet the people behind the company. Every member can create an income stream thanks to both our innovative virtual currency, **the Metoo** and by earning up to 10% commission on any purchases anyone you introduce to Me2everyone.com makes. Oh, you can even become a shareholder (for free) and profit from the future of Me2everyone.

Is membership *really* free?

Yes! Membership of Me2everyone is free forever and this includes sharing in our global income. That might sound crazy, but the more excited and impressed you become by being a member of Me2everyone, the larger our population grows. The more members we have, the more attractive we become to prospective advertisers, Business Members and sponsors and here we plan to make advertising on the web far more affordable and predictable. So yes – basic membership with lots of features, options and an income stream is completely 100% **Free Forever!**

Where can I get the latest updates on Me2everyone?

Just come to Me2everyone.com and check out our news channels. Later in 2012 we will have arranged channels in different languages to choose from. Naturally you can follow us on Twitter or get involved on our Facebook page – just click the links on our web pages to discover more.

Why should I use Me2everyone and not Facebook, MySpace or any of the other big networks?

About a third of everyone connected to the internet is now on Facebook and we are not suggesting that you leave your favourite social networks at all. Me2everyone is developing something that is a whole lot more than updating your friends and playing games: something that will eventually encompass a wide range of features, designed to drive income e into your life. Even though we launched in 2009, we are still fresh out of the box and we are developing some great new features and some wonderful ways to empower our members. We're adding some privacy controls too which will ensure that whenever we launch a new feature,

we don't leak your personal information to everyone. It's your life and you control it!

As a member of Me2everyone am I at any risk?

Personal Membership and Business Membership are free forever and both memberships come loaded with features. Personal Members are able to enjoy every aspect of the website and enjoy the chance to amass a Metoo balance (our internal, points-based currency) and then use these Metoos to enhance their' lives. Business Members are able to create an M2E Business Space™ and use this to develop marketing campaigns, test new ideas and generate a dialogue with loyal customers. Business Members also have the incredible prospect of free advertising across Me2everyone.com to 15,000 highly-targeted members and then to enjoy exceptionally low rates beyond this audience. Unlike our competitors advertising in its purest sense represents only a small part of our projected income and so, we can be very flexible on pricing.

From a Personal Member perspective you can control the advertising you see and also virtually shut-down advertising altogether. That's a win-win strategy because Personal Members don't have to see any advertising and Business Members can be assured that their advertising is only reaching the people who are truly open to it.

We never sell or give your personal information to any third party and all your details are stored in accordance with the UK Data Protection Act 1998. We don't use your photos or videos without your permission and we certainly do not pass your personal contact information to any advertisers. In short, we are not in business to cause you any problems. We simply want to create an open and honest global network of people who enjoy the advantages of Me2everyone membership.

Becoming a Member

How do I become a member?

Click on the Become a Member button and then complete the form. Remember to choose a password that has at least 6 characters and 1 number. You will need to accept our Terms of Use and Privacy Policy. The Terms of Use is quite an extensive document – longer than many of our competitors. Well, we have so many features and income generating ideas for your benefit that we want you to completely understand what you can and cannot do. Ok in reality only one in one hundred people ever read the Terms of Use but if you plan to get fully involved, we recommend that you spend 20 minutes reading this document. If you don't agree with something, tell us and we may make a change. When you are ready to move forwards, click the blue button

to become a member. We will send you an email to confirm you own the email address and all you then is click the link and your membership account will be set up.

Wait – where’s the Captcha?

For those who don’t know a Captcha is a way to test if you are human. It’s usually a swirl of numbers or letters that can be sometimes so hard to decipher. All this is designed to stop spambots dead in their tracks. Now here at Me2everyone, we really don’t like Captcha technology because if they look too simple they look cheap and amateurish and if they are too difficult to decipher they can put people off for life. So for M2E 3.0 we put in place some enhanced security which means you will never be bothered by weird swirls and hard to read words and we, as a company, won’t be compromised by the spambots.

How do I know if an email from M2E is genuine?

Here is a tip on discovering whether your email is genuinely from M2E:

Have a look at who sent the email.

If it is from M2E the domain name will be **me2everyone.com** or **me2everyone.info**. If it is something other than those two, it is definitely a problem email and should be marked as spam and then deleted. However in some cases the person sending a fake email may have placed our domain name in the header and so, if you are responding to an email, check carefully where the return path is going to. Naturally we maintain strong security measures to ensure that your email is never accessible by third parties. We will never ask you for your password or other personal information. And, pretty soon our emails will be asking you to come and sign in to read your mail in our M2E Message Streams.

If you do receive anything suspicious, please let us know by using the contact form in these help pages.

My verification email hasn’t arrived

1. Please check your spam or junk mail.
2. Check that you are using your correct email address.
3. Your Internet Service Provider may be blocking our emails (although most of our emails get through). Please contact us for more help.

Why are you asking for my Registration Details again?

We will only ever require your initial information registration details ONCE - when you first register. So if you receive any email asking you for your password or registered email address, it hasn’t come from us. However if you want to use Me2everyone to communicate with friends, interact with certain features or register for a free issue of Registered Shares then we will ask you for additional information – but only if you are signed into our website.

What’s the minimum age to become a member?

Today it’s 13 for your own personal account. If you are younger than this, you are more than welcome, just please ask your mum, dad or a guardian to create a Personal Membership on Me2everyone.com and then convert it into an M2E Kids account. Your parent or guardian will have some tools to ensure you are safe online. If you ever feel threatened by anything you see on Me2everyone.com or by any of our members – just

click on the police App and we have some pretty cool people here who will take care of things. Oh and mums and dads, we want your kids to be safe online so before any of your kids add a new friend, you have to give your password protected permission first.

Are my details safe?

Yes! We take safety very seriously on Me2everyone.com and naturally we encrypt your password and fully comply with the Data Protection Act 1998. We are constantly improving the security of our network and the ways we can protect your safety on our website. For more information click on our Privacy Policy.

How many accounts can I have?

You will only need one, but we know of people who have registered a second account using a different email to get the additional benefits of recommending new members. Some people registered their cats, dogs, mice and even movie characters just to get additional benefits. This goes against the spirit of our Terms of Service and when we find people who have done this (and we do) all accounts will be deleted (and yes, we do that too). So please play fair and only register one account. Thank you.

Updating Your Details

How do I change my password or email?

Please log-in to your member area, then head for the Create app and you can change all your preferences there.

I have forgotten my password...

On the right side of the log-in page there is a **Password Reset** tool. Click on this and we will give you a chance to choose a new password.

Recommending Friends

How do I recommend friends to join Me2everyone.com?

When you become a member you will see your Referral Link on an app called ‘Dashboard’ - it will be something like www.me2everyone.com/9876543210 and it is unique to you. To recommend new members and gain the benefit for doing so, please give your link to people you know and we’ll connect that person to you. When they join using your link they will appear in both the **M2E Bank** app (where you can see new Metoos added) and we will also add them to a new **Segment** (or membership group) called ‘**Metoo Makers**’.

Coming soon is a new Recruitment Centre which is packed with features and marketing ideas. If you become an Enhanced Member (see paragraph 2.4 of the Members Agreement – or Terms of Use) or become selected for our M2E Mentors team you will be able to choose a new way to display your unique link for marketing. Something like: www.me2everyone.com/myname or www.me2everyone.com/mycity.

What benefit do I get for recommending my friends?

When someone joins me2everyone using your link, we give you a benefit under our new Member Rewards system (see Section 7 of the Members Agreement). You will give some Metoos for everyone you recruit to Me2everyone.com and earn up to 10% commission if they ever make a purchase from Me2everyone.com.

Can I promote and advertise the M2E experience?

YES!

Before you start any campaign, please read Section 8 of the Members Agreement as this gives you some things that we really don't want you to do. Contacting friends or people you know (colleagues or existing customers) directly via email is preferred, but do not spam. Also please respect our copyright on the website and do not publish anything from our website on other websites without our express written permission.

Where do M2E members come from?

Members come from diverse cultures, language and backgrounds. We have students, retired people and everyone in between. It seems that every aspect of working life is covered and from what we know, we have members in 170 different countries. Some have dreams and ideas; others want to work for Me2everyone. Some want to be part of our evolution; others want to advertise with us; but one thing binds every member together: when *me2everyone* is successful, every member is successful.

Can I charge people for their membership, Metoos of Registered Shares?

No! Membership is free and for every person you recommend. We will give you something back under our Member Rewards system.

How can I contact other M2E members?

You can make new friends in the world of Me2everyone.com. New apps are being added all the time to ensure that you can connect with people you already know and also people you don't know.

Advertising

Can I advertise in Me2everyone?

In 2009 we ran a survey and found that 25% of our members would consider advertising within Me2everyone and this is really good news. In the longer-term with many millions of members we forecast this will drop to around 5.4%

So the short answer is **YES!**

In 2014 we will launch **ABE** (our Advertising and Brand-awareness Engine) giving entrepreneurs, marketing managers and corporations a range of tools to create comprehensive campaigns within the virtual world. Within ABE our members have full control over the types of advertising they see. So for instance if someone doesn't want to see a dating service, they simply show this on ABE's demographic form and they will never see advertisers from that sector ever again. We think that's fair to everyone: members are not seeing advertising that doesn't interest them and advertisers are not paying to reach people who have no interest in seeing

them.

ABE will allow Business Members plenty of scope for brand awareness with our M2E Business Space™ and the tools we are creating there. Naturally you can have an unlimited number of people connected to your brand. With low-cost (or even zero-cost) advertising options, we intend to change the way you look at online marketing. ABE is also evolving into a way to put everyone connected to your brand on Me2everyone.com on your marketing or sales team. Some brands may experience exponential growth from this idea alone.

Can I put a link to my own website on my M2E profile?

For a short time, YES!

Please review section 13 of our Members Agreement.

I have a good cause I wish to promote on M2E. Do you provide special rates for this?

Yes! For genuine good causes and registered charities we give you FREE in-world publicity. If your cause becomes popular we can arrange bonus awards and grants under the Complete Earth Foundation.

Member Rewards

What are Member Rewards?

When you become a Member we give you 200 Metoos: our internal, points-based currency which can be used against a range of purchases, membership enhancements, to generate a small income and to transfer into Registered Shares. There are many ways to earn more Metoos and perhaps the easiest way is to fully complete your profile. You can also earn 600 Metoos from introducing your friends, family, business associates, customers and even random strangers if you choose to advertise Me2everyone.

From every purchase made within Me2everyone.com (and selected partner sites) up to 3% commission will be paid into the Metoo Pool and once every month we share that pool pro-rata to our Members depending upon the numbers of Metoos you hold. The higher your balance of Metoos, the larger your share of the Metoo Pool will be. You may decide to introduce new members to the Me2everyone experience and one day they may purchase something from the Me2everyone Store, purchase an advertising or sponsorship package, or become an Enhanced Member. We give you up to 10% instant commission on all these purchases. If you introduce someone who becomes an Enhanced Member you will receive zero commission on their upgrade fee. That's because we created something far more exciting! Enhanced Members are defined by paragraph 2.4 of the Members Agreement and they currently fall into two categories:

- Evolution Development Director (EDD)
- Evolution Sales Member (ESM)

If you introduce someone who becomes an EDD you have effectively introduced someone who manages one of our regional business development hubs. Through a network of 100 ESMs, an EDD looks after the interests of up to one million members, including approximately 54,000 advertising Business Members. Under Member Rewards you will be given an ongoing commission of 0.5% from every sale made in the EDDs network. We think that's pretty cool! So cool that if you recommend someone who becomes an ESM we will give you up to

1% commission on any sale they generate.

In the near future a third Enhanced Membership will be added: **Project Director**; members who run a business finding and developing the pathways for a range of innovative new ideas. This has the potential to become a phenomenally lucrative enterprise, creating a multi-million dollar revenue stream for Me2everyone. There will be an imaginative Member Rewards for those involved...

Can I really become a Shareholder in Me2everyone? For free?

Yes!

Me2everyone is a next generation business where we value our Members and their activity within Me2everyone.com. Thanks to smartphones the numbers of people connected to the internet will reach near to 3bn people in the coming years and some companies who achieving huge numbers of active members are generating billions of dollars in advertising sales and achieving eye-popping valuations when their shares are traded. We believe that with our Member Rewards, fantastic range of features and multi-channel ways of generating revenue that Me2everyone will join the ranks of the most successful companies on the web in the coming years. Now if we achieve all this, would you like to own a piece of Me2everyone?

You can earn Metoos in Me2everyone.com for doing some simple tasks or actively helping Me2everyone to succeed. Under Member Rewards one of the options you have is to convert your Metoos into Registered Shares. Our commercial partner, Complete Earth Organisation SA (CEOSA - a body made up of nearly 200 Enhanced Members from across the planet) owns the technology which makes Me2everyone unique. In 2011 it licensed all this technology and the associated business ideas to M2E Holdings PLC for a total of £11.95m payable as cash or shares. It opted to take the first £7m as shares in M2E Holdings PLC and this transaction was agreed by the UK's government-established body 'Companies House'. The balance is due only when certain membership and business targets have been achieved.

CEOSA recognised that with (potentially) millions of shareholders in Me2everyone this translated into millions of people who would talk about the organisation and millions of people who would want to become actively involved in making the company successful. The more success the company enjoys, the greater the chance for improved revenue streams and the higher the share price will be once the company reaches the open markets. So CEOSA Earth decided to give away some shares (approximately 85% of its shares in M2E Holdings PLC).

Every day they decide how many shares to release to our members and also something called the Metoo Conversion Rate (MCR): the number of Metoos it wants for every share. When the transaction is completed you receive the share certificate in your name and CEOSA destroys the Metoos you gave them. This is to ensure that the Metoos never gain any real value as a currency.

If I decide to swap Metoos for Shares, will I be liable for your debts?

No. Becoming a shareholder does not make you liable for our debts. The Registered Shares you acquire from CEOSA are fully paid, with nothing owing on them. If in doubt, take some legal advice.

How many Shares/Metoos do I have?

Please log-in to your account and click on **M2E Bank** app to find out. .

I'm sure I recommended someone. Why don't they appear in my account?

We make it really easy for people to join with your Unique URL with a tracking cookie (that cookie dies after registration). A cookie is a piece of code which links prospective members to your account and ensures that anyone who registers via your web page is assigned to you. However in a small number of cases members have cookies blocked (how they enjoy the web, we have no idea). In some cases they don't use your URL correctly. In both these cases they will become members but not necessarily assigned to you. Ask them to check that your name appears on the registration form BEFORE they register. If it doesn't then there's going to be a problem.

I have Registered Shares. What are they worth?

Every Registered Share you acquire from Member Rewards has a face value of £0.01 (one pence). If you have 1,000 Registered Shares the face value of these will be £10.00. Membership levels, revenues streams, external investments and the features being released all affect the valuation of the company. Before we reach the stock market the value of the company is driven by the value that Shareholders pin to the value of their Registered Shares. For instance CEOSA may decide to sell one million Registered Shares for £0.10 each and if this was achieved the company would be worth in the realms of £120m and your 1,000 shares (in the above example) would be worth £100.00. So basically pre-IPO your shares are worth whatever someone else is prepared to pay for them.

IPO?

Initial Public Offering: when M2E Holdings PLC decides to enter the stock market.

How can I buy, sell or trade my shares?

You Registered Shares are your assets to do with as you please. They can increase in value and they can give you a share of our profits (called Dividends). If you want to sell your shares, you must first offer them to M2E Holdings PLC to see if they want to purchase them. We also recommend offering them to CEOSA. If they decline (and they can) you are free to find a buyer on your own. You must not ask the directors to purchase your shares (they are forbidden) or ask them to help sell your shares (again, forbidden).

A third party has expressed an interest in running an online Me2everyone share trading centre which would allow Me2everyone members to buy and sell Registered Shares in M2E Holdings PLC. The rules of this are being checked and it's felt that as a service provider the third party wouldn't make a commission on any share sale, but would instead charge a small membership fee. When this facility is ready, we will let our members know.

Can I transfer my shares to family or friends?

Shares are allocated to members directly. If you wish to transfer shares you may do so by completing a stock transfer form (we can supply this free of charge). Please note that if you recommend members who subsequently begin to transfer their shares to you, we will treat this with some suspicion and investigate each transfer. Some people create bogus accounts just to gain additional free shares!

Are the share certificates going to be in electronic format or paper?

The share certificates will be generated electronically with unique codes on them for maximum security. You will be able to print them off for your records. There will be several layers of security to ensure the integrity of the certificates.

Languages

How can I see M2E in my language?

At the moment the website is only available in English – in 2014 we will be available in other languages.

Bugs & Spammers

Where do I report bugs and spelling errors?

Firstly, thanks for helping Me2everyone.com to become a better experience for everyone. If you find a spelling error (please note we use British English) or something that's not working on the website then please click the Contact us button and choose the error and bugs option.

Where do I report spammers?

Not only is spamming annoying, but it's also illegal. Me2everyone members who are thinking about spamming should read our Terms of Use and discover for themselves what penalties lie in wait. Spam and say goodbye to your membership.

We have a zero tolerance view on real spammers and if you encounter anyone who you believe is spamming or placing ANY advertisement that you think we should know about or if you find anyone who appears to be bringing me2everyone into disrespect, then please click on the **Contact Us** button and then provide us with full details so that we can investigate.

Please remember - when you are a member, you will become an owner of the company. Don't let anyone ruin the experience for you.